

VerveCreative wins E-Award for

Australian Engineering Excellence Awards

Vervecreative has been announced as the winner of the inaugural e-awards “Awards Night Event of the Year” 2007 of the inaugural e-awards. The gong was presented for the creation and management of the 2007 Australian Engineering Excellence Awards, held in the Great Hall of Parliament House in November.

Not only is this significant for **Vervecreative**, it is also a major boost for the most significant event on the Engineers Australia Calendar. The Excellence Awards brand will be enhanced as a result of the award and provides major benefits for all stakeholders – sponsors, future winners and of course, Engineers Australia.

“The e-awards are an opportunity to showcase the special events industry in Australia. Events are a fast-growing segment of business and yet there are still many working in the corporate world who may not understand the benefits they have for the business and general community. By establishing a platform like the e-awards where great events are celebrated the aim is to “spread the word” to a wider audience who may, potentially, consider utilising more events in their day-to-day operations.”

Who is Vervecreative? Verve Creative, is a multi disciplined communications company which provides solutions through a number of mediums. Their services include all aspects of Marketing Communications, Event Management, Sponsorship, Graphic Design, Video Production and Exhibitions. **Vervecreative**’s management team consists of senior executives, producers, video directors, production assistants, writers, graphic designers, technical directors and talent. Working a little differently to most, VerveCreative genuinely believes that working collaboratively with their clients ensures that the client and supplier are always on the same “page” and an open collaborative partnership will attest to helping the clients business grow.

-ENDS-

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